



SRM FOUNDATION

• Building a Society with Values • Service to Humanity

in association with



Department of Transport
Government of Andhra Pradesh

A Report on Workshop on Road Safety and National Productivity

(Quiz, Lecture, Skit and Students Rally with Placards)

27th April, 2023 | Gems School, Guntur



Key Highlights

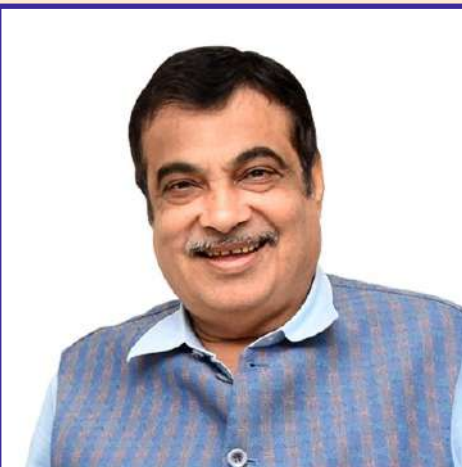
- Mr. S. K. Karim Deputy Transport Commissioner, Guntur, Department of Transport, Government of Andhra Pradesh, Flagged off the Awareness Rally and made the inaugural address.
- The rally was Organised by SRM Foundation, SRM University, AP & Gems School, Guntur.
- Quiz Competition, Skit & interactive presentation were made and certificates & prizes were presented to the students. Each student was given a "Student Pledge Card".

Sponsors



Knowledge Partner





Shri. Nitin Gadkari
*Union Minister of Road Transport
& Highways, Government of India*

Union Minister Shri. Nitin Gadkari calls to prevent 50 % of road accidents by 2025

Union Minister for Road Transport and Highways, Shri. Nitin Gadkari has said efforts by all are necessary to reduce road accidents by 50 percent before the end of 2025. "Sadak Suraksha Abhiyan" (Road Safety Campaign) during the Road Safety week, he said a law will soon be brought in the country to determine the working hours of truck drivers. Ministry of Road Transport & Highways (MoRTH) is committed to reduction in road fatalities and injuries and has undertaken multiple initiatives across all 4Es of Road Safety i.e. Engineering, Enforcement, Education and Emergency Care.

This year, MoRTH observed the Road Safety Week (RSW) from 11 to 17 January 2023, under "Swachhata Pakhwada", (cleanliness fortnight) to propagate the cause of Safer Roads for All. During the Week, MoRTH conducted multiple activities at various locations in Delhi including Nukkad Natak (Street Shows), Sensitization Campaigns, Competition for school & college students, Road Safety Exhibition in collaboration with corporates, Walkathon, Talks Shows and Panel Discussions with senior Government Officers and industry leaders.

In addition, road owning agencies such as NHAI, NHIDCL etc. conducted special drives related to compliance of traffic rules and regulation, pedestrian safety, eye check-up camps for drivers at Toll Plazas and other road engineering related initiatives. Transport and police department of states and UTs, NGOs, private companies and general public across the Country also actively participated in the event by conducting awareness campaigns, first responder trainings, ensuring strict enforcement of rules & regulations up to grass root levels and conducting other activities, workshops & advocacy programs related to road safety.



*Human resources are the greatest of all resources.
Providing them with right education - a combination
of skills & values - is the greatest task for any country.*

Dr. P. Sathyanarayanan
Founder & President, SRM Foundation



*Students Road Safety Rally by
Gems School, Guntur*

SRM Foundation, Chennai, SRM University AP & Gems School, Guntur jointly organized a **Workshop on Road Safety & National Productivity** (Quiz, Skit & Students Rally) on April 27, 2023 at Gems School, Kaza Village, Guntur.

Mr. S.K. Karim, Deputy Transport Commissioner, Guntur, flagged off the Road Safety Awareness Rally at 9.30 a.m. at Kaza Toll Plaza in Guntur district.



**Inaugural Address
by Mr. S.K. Karim,
Deputy Transport
Commissioner,
Guntur, AP**

“Everybody should follow traffic rules. Motorists should take responsibility to make safety top priority”, said Mr. Karim, addressing students. He further said that about 5Lakh road accidents were recorded annually across the country, resulting in approximately 1.50 lakh deaths. He also said that in Andhra Pradesh, around 25,000 road accidents are recorded every year in which around 12,000 people die and many other sustain serious injuries and are

hospitalized. “In Guntur district, on an average 12,000 road accidents are recorded in a year claiming almost 1,200 lives and I urge the students to follow traffic rules & road discipline”, said Mr. Karim.



**D. V. Venkatagiri, Secretary, SRM Foundation,
Chennai, lighting the Kuthuvilakku**



**Special Addresses by Dr. R. Premkumar,
Registrar, SRM University, AP and
Mr. D. V. Venkatagiri, Secretary, SRM
Foundation, Chennai,
Mrs. D. Prasanna Rani Joy, Principal,
Gems School**

Higher Education Institutions all over India have a very important role to play in giving the right inputs to the youth of our Country and ensuring better outcomes on Road Safety.

**Dr. R. Premkumar
Registrar, SRM University AP**

The most important message that we want to spread is, the gain to our Country's productivity and therefore our economy by ensuring safer roads; and we are looking for partners in this mission.

**D.V. Venkatagiri
Secretary, SRM Foundation**

Gems School will be glad to play a leading role in the region to spread education on Road Safety. Our Children are our treasure and we need to nurture them well.

**Mrs. D. Prasanna Rani Joy
Principal, Gems School**



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Resource Team



Mr. Anil Kumar Nigam
Director - Students Affairs
SRM University, AP



Mrs. Revathy Balakrishnan
Assistant Director -
Students Affairs, SRM University, AP



Mr. Polla Ramesh Kumar
Chief Liaison Officer
SRM University, AP

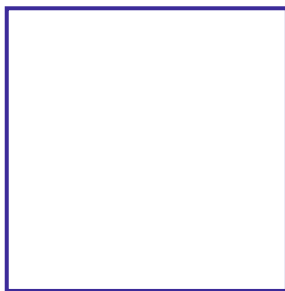


Mr. Venugopal Gangisetty
Media & Public Relations Officer
SRM University, AP



Mr. C. Manohar Reddy
Head Operations
Gems School, Guntur, A.P

STUDENT PLEDGE



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Workshop & Students Rally

**Road Safety &
National Productivity**

27th April, 2023

• Quiz • Skit • Students Rally

(A Nationwide Awareness Campaign)

I am _____, a student of Gems School, Guntur,
Andhra Pradesh.

- I love my parents, family, friends and teachers. Life is beautiful and a gift of God.
- To ensure that I become successful in my life, and make me and all my loved-ones happy, I understand that I have to be a good citizen.
- Following road discipline and ensuring safety of all road users is the foremost requirement in being a good citizen.
- I promise that I will be a role model in following road safety practices.

Principal's Signature

Student's Signature

Glimpses of the Road Safety Awareness Programme





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To improve safety and reduce road crash casualties is the responsibility of every road user. Apex Solutions, a new age technology company, is pleased to join hands with SRM Foundation to organize this programme on Road Safety & National Productivity.

Narendra Kumar

Executive Director, Apex Solutions, Guntur



Jayalakshmi Motors

Jayalakshmi Motors, a leading dealer of Maruti Suzuki, is happy to support the workshop on Road Safety and National Productivity. The behavior and attitude of the road user is the most important factor in keeping our roads safe.

Srinath

CEO, Jayalakshmi Motors, Guntur

Road Safety and National Productivity and its impact on GDP

- Productivity is a measure of economic performance that compares the amount of goods and services produced with the amount of inputs used to produce those goods and services. A nation's productivity level is defined and measured in terms of GDP (Gross Domestic Product) per capita, per employed person or per hour worked. Increase in the value of output for a given level of input, over a given period of time, is referred as productivity growth.
- World Bank in its report have mentioned that India, inspite of having only 1% of the world's vehicle, accounts for the highest number of road accidents in the world. It also states that, 'every 4 minutes 1 person is being killed in road accident.' These accidents cost about 3.14% of India's GDP.
- World Health Organisation states that “Developing economies record higher rates of road traffic injuries, with 93% of fatalities coming from low- and middle-income countries.”

Workshop on Road Safety and National Productivity

(Quiz, Lecture, Skit and Students Rally with Placards)

27th April, 2023 | Gems School, Guntur

Newspaper Reports

Deputy transport chief flags off road safety awareness rally by SRM near Kaza toll plaza

EXPRESS NEWS SERVICE
@Vijayawada

DEPUTY transport commissioner SK Karim flagged off the road safety awareness rally, which was jointly organised by SRM Foundation and Gems School near Kaza toll plaza on Thursday.

"Everyone must follow the traffic rules," said Karim addressing the students at the road safety awareness programme presided over by Gems School Principal Prasannarani Joy. He said about 5 lakh road accidents were recorded annually across the country, resulting in approximately 1.50 lakh deaths. In Andhra Pradesh, about 25,000 road accidents were recorded yearly, and more than 12,000 people were losing their lives while the rest were seriously injured and hospitalised.



Deputy Transport Commissioner SK Karim flags off the awareness rally. The rally is jointly organised by SRM Foundation and Gems School near Kaza Toll Plaza.

He stated that road accidents are increasing due to excessive speed and negligence. Solutions President Poolla Ramesh Kumar, Chief Liaison Officer and others participated.

Express News Service

Road safety awareness rally held

The Hindu Bureau
VIJAYAWADA

Deputy Transport Commissioner SK Karim flagged off a road safety awareness rally jointly organised by SRM Foundation and Gems School near Kaza Toll Plaza on Thursday.

"Everybody should follow traffic rules. Motorists should take responsibility to make safety a possibility," said Mr. Karim, addressing students the rally, taken out under the supervision of the Gems school Principal Prasannarani Joy.

He said in Andhra Pradesh, around 25,000 road accidents are recorded every year in which around 12,000 people die and many others sustain serious injuries and are hospitalised.

'Wear helmet'

"In Guntur district, on an average 12,000 road accidents are recorded in a year claiming almost 1,200 lives," he said, urging the students to follow traffic rules.

He also urged people to wear helmet while driving two-wheelers and seat belt when they are behind the steering of a car.

Registrar, SRM University-AP R. Prem Kumar, SRM Foundation secretary Venkatesh, Director, Student Affairs Anil Kumar Nigam, Assistant Director Ravathi Balakrishnan, CEO of Jaya Lakshmi Motors Srinath, president of Apex Solutions Ashok and others participated.

Hindu Bureau

Telugu Daily

ROAD SAFETY AWARENESS RALLY ORGANISED

- Deputy Transport Commissioner SK Karim flags off the awareness rally
- The rally is jointly organised by SRM Foundation and Gems School near Kaza Toll Plaza
- Quiz competitions were held and prizes were distributed to students on the occasion



Deputy Transport Commissioner Karim flags off the road safety rally at Kaza toll plaza in Guntur district on Thursday.

"EVERYONE must follow traffic rules and motorists should realise that if they take responsibility, safety will arrive," said Deputy Transport Commissioner SK Karim while flagging off the road safety awareness rally jointly organised by SRM Foundation and Gems School near Kaza Toll Plaza

on Thursday, Gems School Principal Prasannarani Joy was also present. Karim said about 5 lakh road accidents are recorded annually across the country, resulting in approximately 1.50 lakh deaths. In Andhra Pradesh, about 25,000 road accidents are recorded yearly and more than 12,000 people die while the rest are seriously injured. "Looking at the statistics of Guntur district, 12,000 accidents are recorded yearly and about 1,200 people die," Karim said.

He also said that road accidents are increasing due to excessive speed and negligence. Students are advised to follow traffic rules strictly. In all, 300 students and teachers participated in the road safety awareness rally with placards.

Hans News Service

Andhra Prabha

Eenadu

Visalaandhra

SRM Foundation is an NGO established to build values in children and youth and to actively engage in and encourage service to humanity. The Foundation will conduct awareness & capacity-building programmes and bring about positive changes in Road Safety, Health & Hygiene, Cyber Security, Small & Rural Businesses, Rural Education and other such Subjects.

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